



Police Department

Nannette H. Hegerty
Chief of Police

FOR IMMEDIATE RELEASE
DATE: JULY 5, 2006
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***MPD, BREWERS CELEBRATE
POLICE BASEBALL CARD PROGRAM***

WHAT: Media availability for Milwaukee Police and the Milwaukee Brewers to discuss the police baseball card program

WHEN: 1 p.m., July 6, 2006

WHERE: Northside Branch of the YMCA, 1350 W. North Avenue, Milwaukee

DETAILS: Milwaukee Police Chief Nannette Hegerty will be joined by Milwaukee Brewers Shortstop Bill Hall and Milwaukee Brewers Executive Vice President for Business Operations Rick Schlesinger, along with Milwaukee Police Officers and McGruff the Crime-Fighting Dog to distribute Milwaukee Police baseball cards to young people attending the YMCA Day Camp.

There is no formal program Thursday however, all the participants will be available to speak with the media as they distribute the cards to more than 100 children ages 6 to 12.

Chief Hegerty brought back the popular police baseball cards in 2005. The program is a successful partnership between the Milwaukee Brewers and Milwaukee Police that brings together Police Officers and children in a positive interaction. Officers carry the cards with them in their squads, motorcycles, police horses and bicycles, encouraging children to approach them to ask for cards. This gives the officers a chance to build positive relationships with children in our community. For the second year in a row, the cards were paid for by Brewers Charities, Inc.